



Privacy Policy

Welcome to ¡Aprender Ya!. Please, read carefully the following Privacy Policy.

¡Aprender Ya! obeys Dutch Laws on Protection of Personal Data ("Wet Bescherming Persoonsgegevens".)

¡Aprender Ya! Details:

Owner: Raquel de los Reyes Díaz
Business name: ¡Aprender Ya!
KVK: 55470866 (Dutch Chamber of Commerce registration number)
Address: Geijzenbreek 47, Landsmeer 1121KL, Netherlands.
email: aprenderya.raquel@gmail.com

Personal information ¡Aprender Ya! collects

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from www.aprenderyaonline.com (the "Site").

When you visit the Site, ¡Aprender Ya! automatically collects certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, ¡Aprender Ya! collects information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. I refer to this automatically-collected information as "Device Information."

¡Aprender Ya! collects Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- “Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site.

Additionally, when you make a purchase or attempt to make a purchase through the Site, ¡Aprender Ya! collects certain information from you, including your name, billing address, shipping address, payment information (including credit card numbers, paypal or other payment information you provide), email address, and phone number. ¡Aprender Ya! refers to this information as “Order Information.”

When ¡Aprender Ya! talks about “Personal Information” in this Privacy Policy, it is talking both about Device Information and Order Information.

How does ¡Aprender Ya! uses your personal information?

¡Aprender Ya! uses the Order Information that it collects generally to fulfil any orders placed through the Site (including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations). Additionally, we use this Order Information to:

- Communicate with you;
- Screen our orders for potential risk or fraud; and
- When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

Sharing your personal information

¡Aprender Ya! shares your Personal Information with third parties to help ¡Aprender Ya! use your Personal Information, as described above. For example, ¡Aprender Ya uses Shopify to power its online store--you can read more about how Shopify uses your Personal Information here: <https://www.shopify.com/legal/privacy>. ¡Aprender Ya! also uses Google Analytics to understand how its customers use the Site--you can read more about how Google uses your Personal Information here:

<https://www.google.com/intl/en/policies/privacy/> . You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout> .

Finally, ¡Aprender Ya! may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

Children's Privacy

¡Aprender Ya! offers a service for children. ¡Aprender Ya! will receive the name of your Child, age and a small description of their personality and Spanish level. This information will be provided to the Teacher in order for them to be prepared for the Class. If I find out that a child has given us any other personal information, we will take steps to delete that information. If you believe that a child has given us personal information, please contact us at:

aprenderya.raquel@gmail.com

Behavioural Advertising

As described above, ¡Aprender Ya! uses your Personal Information to provide you with targeted advertisements or marketing communications ¡Aprender Ya! believes may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>

You can opt out of targeted advertising via:

- FACEBOOK - <https://www.facebook.com/settings/?tab=ads>
- GOOGLE - <https://www.google.com/settings/ads/anonymous>
- Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <http://optout.aboutads.info/>

Do not track

Please note that ¡Aprender Ya! does not alter the Site's data collection and use practices when I see a Do Not Track signal from your browser.

Your rights

If you are a European resident, you have the right to access personal information ;Aprender Ya! holds about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact me through the contact information above.

Additionally, if you are a European resident ;Aprender Ya! notes that it is processing your information in order to fulfil contracts ;Aprender Ya! might have with you (for example if you make an order through the Site), or otherwise to pursue ;Aprender Ya! legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

Data Retention

When you place an order through the Site, ;Aprender Ya! will maintain your Order Information for its records unless and until you ask us to delete this information.

Changes

;Aprender Ya! may update this privacy policy from time to time in order to reflect, for example, changes to ;Aprender Ya! practices or for other operational, legal or regulatory reasons.

Contact ;Aprender Ya!

For more information about ;Aprender Ya! privacy practices, if you have questions, or if you would like to make a complaint, please contact me by e-mail at aprenderya.raquel@gmail.com